



Welcome!

We ask that members & associates respect and observe these Focus Northwest guidelines and bylaws:

- 1. **I agree** to respect the privacy and confidentiality of all referrals, clients and members.
- 2. **I agree** to meet and get to know each member of the group on a professional level to better refer their services.
- 3. **I agree** to limit our membership to one member per industry to foster greater working relationships within the group.
- 4. **I agree** to a maximum of 25 partners & 5 associates with a waiting list for new members when needed.
- 5. **I agree** that Membership will be offered by invitation only from a Partner. Prospective members must attend three consecutive meetings followed by ratification by membership vote prior to acceptance.
- 6. **I agree** to invite guests whose businesses are aligned with our focus on home and lifestyle products & services.
- 7. **I agree** to participate in FNW events & contribute \$20.00 per event if I am not part of the official program.
- 8. **I agree** to attend 3 weekly* breakfast meetings per month or send a guest in my stead if I cannot attend.
- 9. **I agree** to notify the Focus Northwest secretary at a meeting or by email of any absence beyond one per month.
- 10. **I agree** to update and inform members about aspects of my profession that are relevant to our clients' needs.
- 11. **I agree** to uphold better business practices which sustain our local economy, environment and human rights.
- 12. **I agree** to strive to improve my personal professionalism, with the support and encouragement of fellow members.
- 13. **I agree** to abide by ethical standards including honesty, integrity, respect, politeness and fairness in all my dealings with fellow members, their referrals and anyone I relate to on behalf of Focus Northwest.
- 14. **I appreciate** that Focus Northwest does not subscribe to any political or religious viewpoints and agrees to uphold our rights and responsibilities as citizens and/or legal residents of the United States and the State of Washington.
- 15. **By my signature below, I agree to abide by the stated bylaws of Focus NW.** I agree to pay annual dues for expenses approved by the executive committee. I understand that Focus NW finances will be reported by the Treasurer on a quarterly basis.

16. Please make checks out to Focus Northwest & return your check with this application form.

Partner: \$100 Yearly dues - **Associate:** \$50 Yearly dues

Dues are non-refundable.

Please convey your check to the President or Treasurer

Signed _____ Date _____

Name (print) _____ Phone _____

Company Name _____

Email _____ Fax _____

Address _____

Membership level: Partner _____ Associate _____ Payment Amount _____ Check Number _____

*Associates must attend at least once per month.



Focus NW Membership

Focus NW has two membership options:

1. **Partner \$100 per year**
2. **Associate \$50 per year** (by invitation of a Partner in your Category or an Executive)

Partners are committed individuals who agree to work in concert with other members by attending on a regular weekly basis and sending a 'stand in' or guest on any days they may not be able to attend. Partner rights include exclusive industry membership in their field and may object to an industry challenge. Partners enjoy an optional no cost company webpage and an optional no cost personal biography web page on the FNW website with a link to their own website. Partners will also enjoy a member page listing that includes an email address and phone number. Partners are eligible for inclusion in marketing kits, print, FNW Internet marketing initiatives, links to You Tube videos, participation in FNW blogs and live seminars & other marketing events and may opt to sponsor a Focus NW event. Partner dues are \$100 per year.

Associates are equally committed individuals who participate on a more limited basis. Associates must attend at least one meeting per month. Associates do not enjoy exclusive industry rights due to their limited roles. They enjoy full voting rights. Associates may not block a member chair entrant in their category. Associates may be invited to participate in live events but may not be eligible for the same marketing and exposure opportunities as Partners. Associate dues are \$50 per year.

Please review the Partner-Associate benefits addendum to this application for a complete overview of comparative benefits. Partner and Associate members will receive meeting agendas and notices of events by email or web notice. Dues are payable by the 31st of January each year.

Any member whose dues are not paid by March 31st will be considered inactive.

Any Member not meeting their ethical, fiduciary or attendance obligations may be asked to leave by vote of the Executive Team.

As a Member of Focus NW, I will uphold these guidelines and corporation bylaws:

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Reminder: * Partners must attend 3 meetings per month & associates 1 meeting per month.

I _____ have applied for ____Partner or ____Associate Membership in Focus Northwest

Beginning on date _____ Payment \$ _____ Check Number _____

Received by _____ (executive signature)

Membership Questions? Please contact the FNW Membership Chair Amanda Younger - amanda@youngers.us

Member Benefits

Benefit	Partner	Associate
Exclusive one member per industry status	yes	no
Free Listing Member Page on website	yes	yes
May take leave of absence for 90 days	yes	no
May invite an Associate from your firm	yes	no
Free web page on our site	yes	no
Free Bio listing on our site	yes	no
May publish tips (number) on our site	two	one
May serve as officer	yes	no
May serve as committee chair	yes	yes
Lead a Consulting Team	yes	no
First choice at speaking engagements	yes	space permitting
May invite guests to our events	yes	yes
Free web link from member page	yes	no
May be a 'featured member' on our site	yes	no
Business featured in PR articles	yes	mention (no photos)
Business Event featured in News Letters	yes	mention not feature
May be featured in <i>You Tube</i> or <i>MP3</i> media	yes	mention not feature
May volunteer at public events	yes	yes
May participate in trade shows/booths	yes	yes
Free listing on our flyers	yes	space permitting
May sponsor an event	yes	no
Achievement featured in news	yes	mention not feature

Attendance: *

Partner weekly, minimum three per month

Associate once per month

*Absences will only be excused by prior notice to the Secretary or President

Fees: *

Partner dues: \$100 per year

Associate dues \$50 per year

Speaker fees \$100 per event or as agreed

All members: \$20 per event to pay for your Table Poster

*Fees are nonrefundable

Focus Northwest Member Application Process

Our member application process includes the requirement that a prospective member attend three consecutive meetings.

At the third meeting we ask that our prospective member give a short presentation about themselves, their business, how they see FNW as a good fit for them and how they see their participation enhancing Focus Northwest's mission.

At the third meeting we also request that you bring your application form filled out with your membership dues. Dues are prorated by the quarter. Check with a Focus Northwest officer or the treasurer for the current dues amount.

Next we respectfully request that you abstain from attending the 4th meeting when we will review your membership application and vote on your membership. We will let you know later that day about the outcome.

Updated 021109